



February 27, 2017

Mr. Rod Arroyo, AICP
 Giffels Webster
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 Detroit, MI 48226
rarroyo@GiffelsWebster.com

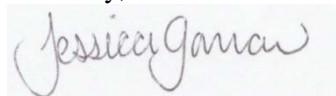
Dear Mr. Arroyo,

On behalf of the Small Town and Rural Planning (STaR) Division Awards Committee, we are pleased to inform you that your submittal of the **Clawson Downtown Master Plan** was selected as a recipient of the 2017 Vernon Deines Honor Award for an Outstanding Small Town Special Project Plan. The Awards Committee was incredibly impressed with this plan, and feel it embodies the best of small town planning. The breadth of community outreach techniques, particularly the awareness walks and built-form studies, as well as the overall support for the plan provides a model for communities of all sizes. The Committee was impressed with the community's desire to see revitalize downtown with specific focus on trackable and straightforward action strategies. The plan is well laid-out and the images help make the plan user-friendly. We congratulate you on your successful project!

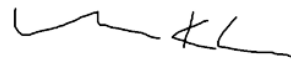
Please join us for the Awards Reception and STaR Business Meeting on Sunday, May 7th from 11:45a.m. - 12:45p.m during this year's National Planning Conference in New York City. The reception will take place at the Javits Conference Center and will honor all award recipients. As an award recipient, the City of Clawson will receive an award plaque, will be highlighted at the ceremony and in a future STaR newsletter article. In addition, we would like to highlight all the award winning plans in a future webinar – please contact Bill Lavers, VC of Conferences and Programs, for more information on this opportunity.

Please consider joining us for the entire conference (<https://conference.planning.org/conference/>). Nominal reimbursement of travel costs is available for attendees from the City of Clawson. In addition, one member of the project team will receive a one-year membership in the STaR Division. Please contact us if you would like to take advantage of this travel assistance or the complimentary STaR membership. Additional copies of the award may be ordered for support staff and consultants at a nominal cost. Congratulations on your Award Winning Project!

Sincerely,



Jessica Garrow, AICP
 STaR Chair



Bill Lavers, AICP
 STaR Vice-Chair – Conferences and Programs

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