**OUTREACH**

* Implement Downtown Neighbors
* Maintain Interactive Business Directory
* Increased Social Media Reach

**PLACEMAKING**

* Streetscape
	+ Finalize Alley Improvement
	+ Improved Parking Signage
* Social District
	+ Seating & Gathering Spots
	+ Entertainment

**PLANNING**

* Future Parking
	+ Develop Short & Long Term Plans
* Develop a Public Amenity Policy
* Develop a Landscaping Maintenance Plan

**PROMOTION**

* Maintain Annual Events
* Create Marketing Strategies
	+ - Dine Clawson
		- Destination Retail
		- Services

Main Street Clawson DDA

Projects

July 2022– June 2023