**OUTREACH**

* Implement Downtown Neighbors
* Maintain Interactive Business Directory
* Increased Social Media Reach

**PLACEMAKING**

* Streetscape
  + Finalize Alley Improvement
  + Improved Parking Signage
* Social District
  + Seating & Gathering Spots
  + Entertainment

**PLANNING**

* Future Parking
  + Develop Short & Long Term Plans
* Develop a Public Amenity Policy
* Develop a Landscaping Maintenance Plan

**PROMOTION**

* Maintain Annual Events
* Create Marketing Strategies
  + - Dine Clawson
    - Destination Retail
    - Services

Main Street Clawson DDA

Projects

July 2022– June 2023